



# Lost the goal for a daily police blog where you post both police actions and responses to 911 call but also show in compelling ways the other impact and results of work that a cutting edge evidence based department does

To create a compelling daily police blog that goes beyond routine action logs and 911 responses, it's essential to combine transparency, community engagement, and storytelling. Here's a strategy and feature set to help you stand out as a modern, evidence-based department:

## Key Components for a Compelling Police Blog

### 1. Daily Briefing Section

- **Summary of Calls:** Post a digest each day showing the number and types of 911 calls received, notable incidents, and actions taken.
- **Narrative Case Highlights:** Select 1-2 notable cases per day and tell the story behind them—explain why the response mattered.

### 2. Beyond the Call: Impact Stories

- **Community Outcomes:** Share real stories about how police actions led to positive community outcomes (e.g., reuniting families, connecting someone to social services, preventing harm).
- **Follow-up Reports:** Revisit prior cases to share how evidence-based interventions (such as diversion programs) made a difference.

### 3. Data-Driven Insights

- **Visual Impact:** Use infographics to illustrate trends (e.g., decreases in property crime, overdose reversals, increases in diverted individuals vs. arrested).
- **Transparency Dashboards:** Share regularly updated stats on use-of-force, complaint outcomes, or officer wellness programs.

## 4. Inside Evidence-Based Policing

- **Explainer Posts:** Break down how modern techniques such as “hotspot policing,” de-escalation, or risk assessment work in your department.
- **Behind the Scenes:** Profile analysts, community partners, and officers pioneering new approaches.

## 5. Interactive & Multimedia Features

- **Photo Essays & Short Videos:** Show daily life for officers, highlight community events, or walk through a case investigation process.
- **Ask-the-Chief/AMA Section:** Regular Q&As where readers submit questions about policing, new technologies, or policy changes.

## Sample Daily Post Structure

### Today's Calls & Actions

- 114 total 911 calls—top categories: welfare checks, theft, suspicious persons.
- Rapid response to Pine St. overdose: First aid provided, patient revived with Narcan.
- Burglary at 5th Ave.: Arrest made, property returned to owner.

### Making a Difference

- Officer Johnson and social worker Lee followed up on a family threatened by domestic violence. Family safely relocated, and suspect enrolled in a support program.

### Evidence-Based Policing in Action

- We analyzed calls in the downtown corridor. A new foot patrol pilot reduced loitering-related calls by 25% this week.
- Learn more about our “Crisis Intervention” protocols and why they matter.

Combining transparency with compelling storytelling and data will build trust while showcasing the full scope and positive impact of a modern police force.